



GREAT CUSTOMER EXPERIENCES THAT INCREASE REVENUE

Arise, the customer care industry's challenger and innovator, has assembled a powerful platform that provides a combination of radical scale and flexibility with brand advocacy; supported by an award winning scheduling system, that allows scheduling in 30-minute intervals, and a state-of-the-art learning program that leverages the most modern learning retention methods. The amazing blend of these unique advantages leads to notable sales uplift results. With a great customer experience, your customers are likely to buy, and keep coming back.

Service Partners on the Arise Platform are passionate fans of your brand. This brand affinity is reflected in their contacts with your customers, and leads to, on average, a 20% uplift in sales across our clients.



**GENERATE MORE
REVENUE**



**BEAT SALES PER
CALL TARGETS**



**EXCEED MONTHLY
SALES TARGETS**



NEED PROOF? WE'VE GOT IT

- **A client was able to generate more than \$150 million in revenue last year using the Arise Platform**, with a direct sales conversion rate that topped 25% and an upsell rate of more than 70%. Service Partners on the Arise Platform outperformed the client's internal upgrade and protection plan sales almost every month, as well as delivering overall sales during the all-important peak volume months.
- A client came to Arise in need of better customer experiences and improved cross-selling. The client was able to flex as much as 45% during seasonal volume spikes on the Arise Platform, ensuring better customer care. Thanks to the platform, the client was able to **beat the sales-per-call target by 131% and exceed save rates by 38%**.
- A client turned to the Arise Platform to boost brand affinity through improved customer support engagement, and to enhance cross-selling and upselling. We did just that. Service Partners on the platform **exceeded monthly sales targets, boosted accessory sales, and vastly reduced customer complaints** by improving the support issue resolution rate 21% ahead of goal.

THESE ARE JUST A FEW OF OUR SUCCESSES, WE HAVE MANY MORE

Whether it's travel, technology products, apparel, home improvement, maintenance plans, or most anything else, the Arise Platform has it covered; and the enthusiasm of Service Partners acting as brand advocates means they bring in more sales for you.

